

PRIVACY POLICY OF EVIDENCE-BASED BEHAVIOR

Last updated: June 2017

Evidence-Based Behavior, collects, stores and uses your personal information as the responsible in charge of providing and developing Evidence-Based Behavior products, mobile applications, services and websites in accordance with this privacy policy.

For questions and information about privacy policy and the rights of the interested party, please contact us through the web page <http://aid.webs.tsc.uc3m.es> or, alternatively, by e-mail to eb2mobilelogger@gmail.com.

All Evidence-Based Behavior services are under the scope of this Privacy Policy and by using or accessing a service, you consent to the processing, use and disclosure of your data. Please do not install or use the services if you do not agree with this Privacy Policy.

We reserve the right to change this privacy statement at any time, so it is strongly recommended that you check this page frequently, taking as a reference the date of the last modification indicated at the beginning of this document. In case that you disagree with any of the modifications made to this Policy, you must cease to use Evidence-Based Behavior's applications and services. Unless stated otherwise, the privacy policy in force at any time will apply to all personal data that have been collected until then. The continued use of our products and services means that you accept the changes in our Online Privacy Policy.

1. Collected Information.

Situations in which personal data are made available to Evidence-Based Behavior include, but are not limited to: the use of Evidence-Based Behavior mobile applications or use of our web services, registration for services, access to services by using a third-party identification, requesting technical assistance and any other means by which Evidence-Based Behavior services are used, and personal data are required for use and/or participation.

The types of personal data that Evidence-Based Behavior applications collect, either directly or through third parties, include, but are not limited to: location, call records (excluded in iOS devices), general physical activity data, body measurements, and movement activity. Evidence-Based Behavior collects and processes the information obtained from the different hardware and software elements that the users use. These data can be automatically collected during the use of the applications and services. Other personal data collected may be described in other sections of this Privacy Policy or in a specific explanatory text shown contextually at the time of collection of such data.

The user's refusal to provide certain data could make it impossible for Evidence-Based Behavior to provide its services.

2. Information compiled from iOS applications.

Evidence-Based Behavior will be integrated with the Apple Health application to keep the user profile updated by reading Apple Health data. The Evidence-Based Behavior data obtained from Apple Health are limited to some of the following types of data depending on the application: distance traveled, number of steps, number of floors, standing hours, calories burned and/or heart rate; The user can limit access to any of these data from the Apple Health application. Your personal information is used in a consistent way within this Privacy Policy.

Evidence-Based Behavior collects and stores data from the motion and inertial sensors of the iOS device to monitor and categorize your daily activity as well as the Apple activity recognition. The use of this data is done as specified in this Privacy Policy.

3. Treatment of information.

Evidence-Based Behavior will treat user data appropriately and take appropriate security measures to prevent unauthorized access, disclosure, alteration or destruction of the data.

All user data collected by Evidence-Based Behavior applications and services will be treated anonymously using the most recent technologies available at that time. The data of the users stored and processed by Evidence-Based Behavior will not, under any circumstances, allow the final identification of the users. Our applications and services guarantee the anonymity of the users' identity.

Evidence-Based Behavior is not responsible for the treatment of information made by third parties so it can not guarantee the anonymity of users outside of their domain.

4. The location data.

As the user uses Evidence-Based Behavior services that have a registered location, Evidence-Based Behavior may collect and process such information in order to provide services based on your location. Location data can consist on geographic coordinates and type of place of those coordinates. Android and iOS applications of Evidence-Based Behavior use *Google Places API for Android* and *Google Places for iOS*. See the privacy policy for this API at <http://www.google.com/privacy.html>

Evidence-Based Behavior may use, depending on the service, the IP-based location presented by the end-user, detailed geographical location data based on coordinates obtained from the GPS radio of a mobile device, or geographical location based on low resolution networks based on the proximity of network towers or WiFi networks.

To the extent Evidence-Based Behavior makes the location available to third parties in accordance with this privacy policy, it will be provided anonymously.

5. Disclosure and transfer of personal data.

Personal data may be disclosed to third parties, including third parties outside the European Union or the European Economic Area, in accordance with applicable law and this privacy policy.

Evidence-Based Behavior may use third parties to collect and process personal data on behalf of Evidence-Based Behavior and following to the instructions of Evidence-Based Behavior. Evidence-Based Behavior is not responsible for the acts and omissions of said third parties, except as provided by mandatory law.

6. Retention of data.

Evidence-Based Behavior will retain the data collected during the period necessary to meet the objectives required by the different services offered to users, unless a longer period of conservation is required or permitted by law. Evidence-Based Behavior will then remove all of the above-mentioned data that are in your possession within a reasonable time. Evidence-Based Behavior will not verify the accuracy of personal data. Please note that some data may be held for longer if necessary to resolve disputes, comply with Evidence-Based Behavior user agreements, and comply with technical and legal requirements and limitations relating to security, integrity and performance of services.

7. Cookies, beacons and tracking.

Services may use cookies and other technologies such as pixel tags, local shared objects, hardware-based device identifiers, operating system-based identifiers, transparent GIFs, and web beacons. Evidence-Based Behavior will treat information collected by cookies and similar technologies as non-personal data.

Cookies: "Cookie" is a small file stored by your browser to record your movements on web pages. Usually websites place a number of different cookies on the end user's device. Some of the cookies are "1st Part," of the website itself, and others are "3rd

part", which belongs to advertising and analysis entities or social networks. Evidence-Based Behavior cookies will not include personal information and are usually used to quickly identify the device and to "remember" your browser on subsequent visits for functionality, preferences and performance of the website. You may disable cookies or configure your browser to notify you when they are sent Cookies to your device; however, disabling cookies may affect the features and functions of the Services.

Flash and HTML5 cookies: Evidence-Based Behavior may also use Flash cookies (local shared objects) and local HTML5 storage. Flash cookies are small files similar to browser cookies, but are not stored in the browser and can also be used to remember your settings, to customize the appearance of the Services, or for advertising and analytics. You can prevent Flash cookies from being stored by following the instructions provided by Adobe at <http://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html>.

Web beacons and pixel tags: A "web beacon" or a "pixel tag" is a graphic image (often not visible to the end user) that allows Evidence-Based Behavior to count users who have visited certain pages or seen certain ads. In addition, e-mails and other electronic communications that Evidence-Based Behavior has sent you may contain pixel labels that allow Evidence-Based Behavior to track your communication usage, including whether the communication was opened and/or what links were followed, where appropriate.

8. Third Party Terms and Conditions.

Please be aware that access to and use of the services may be subject to certain third party terms and conditions and Evidence-Based Behavior is not responsible for the use of your personal data from such third parties.

Certain services that Evidence-Based Behavior may offer may use the services of third parties to provide authentication of services with an anonymous ID provided by such third parties. In connection with such use, certain user data and/or personal identification elements may be automatically transferred to and from Evidence-Based Behavior.

Evidence-Based Behavior may disclose your personal information to third parties in connection with a corporate merger, consolidation, restructuring, sale of any stock and / or substantial assets of Evidence-Based Behavior or other corporate change, including, without limitation, during the course of any "due diligence" process, however, this privacy policy will continue to regulate such personal data.

9. Safeguards.

Evidence-Based Behavior follows generally accepted industry standards and maintains reasonable protections to try to ensure the security, integrity, and privacy of information held by Evidence- Based Behavior.

10. Additional information.

This privacy statement has been drafted in compliance with the obligations laid down in Article 10 of Directive 95/46/EC and in accordance with the provisions of Directive 2002/58/EC, as amended by Directive 2009/136/EC on Cookies.

The personal data of the user may be used for legal defense of Evidence-Based Behavior in court or in the preliminary stages prior to a possible lawsuit arising from the abusive use of the applications or related services.

The user is aware that Evidence-Based Behavior may be required by public authorities in order to disclose personal information.

In addition to the information contained in this privacy policy, Evidence-Based Behavior may provide the user with contextual information relating to specific services or to the collection and processing of personal data.

For reasons of operation and maintenance, Evidence-Based Behavior applications and services and any other third-party services that are used may collect a System Log for maintenance purposes, ie files that record interactions and may contain Personal data, such as the user's IP address.

This privacy policy applies only to services and applications developed by Evidence-Based Behavior.

Evidence-Based Behavior may collect additional information on the collection and processing of personal data at any time. You will find the contact information at the beginning of this document.